

# MILLENIUM BUSINESS CONSULTING



## Contact us

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C O M P A N Y P R O F I L E

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## INTRODUCTION

Millenium Business Consulting is a corporate research, conference and training organization based in Johannesburg. We provide solution driven trainings across the African continent .We focus on giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady and profitable results. We actively cultivate and apply our innovative spirit ,constantly monitoring best practices to ensure total achievement in skills development.

Training is an educational process. People can learn new information, re-learn and reinforce existing knowledge and skills, and most importantly have time to think and consider what new options can help them improve their effectiveness at work. Effective training convey relevant and useful information that inform participants and develop skills and behaviors that can be transferred back to the workplace. Millenium Business Consulting's goal is to make training as memorable and enjoyable as possible.

Millenium Business Consulting provides tailored and specifically created skills-development programs that are aligned to organizational strategies and systems. Its approach features skills gap analysis, skills development programs, training and skills coaching.

## MISSION

To promote and support employee development and organizational effectiveness by providing high-quality educational training programs.

We will earn the trust and confidence of our clients by providing the most reliable training and consulting products and services in the region.

We will continuously innovate to ensure we are aligned with our clients and we will strive for excellence in everything we do.

## OUR VISION

To be your most trusted partner in developing excellence for generations to come

Our Values

- Mastery
- Excellence
- Innovation
- Reliability

# Training

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## CONFERENCING & TRAINING

### Why Millenium Business Consulting as Your Training Partner?

We are a warm, vibrant, energy driven business skills training organizations proudly managed by a professional team of experts in the field of learning and development. The primary objective of our training is to ensure that the knowledge acquired is applied successfully, adding real value and making a visible difference to work performance in the business environment.

Utilizing a unique post course electronic “toolbox” for delegates and an on-line electronic evaluation tool for clients we offer measurable training solutions providing return on investment in the workplace

### VALUE ADDED SERVICES

Clients can be confident that our courses teach real-world skills resulting in measurable improvements in performance and productivity in the workplace.

### TRAINING KNOWLEDGE AND EXPERTISE

The directors, staff, expert trainers and registered assessors employed by Millenium Business Consulting have numerous years' experience in facilitating outcomes-based business skills training programmes. Course leaders are subject matter professionals, ensuring that expertise is available whenever clients may call for it. Clients can be confident that our courses teach real-world skills resulting in measurable improvements to performance and productivity.

### RETURN ON INVESTMENT IN THE WORKPLACE

The primary objective of our training is to ensure that the knowledge acquired is applied successfully, adding real value and making a visible difference to work performance in the business environment.

## CONSULTING SERVICES

Millenium Business Consulting is consulting firm the world's business leaders come to when they want enduring results. Together, we find value across boundaries, develop insights to act on, and energize teams to sustain success. We're passionate about always doing the right thing for our clients, our people and our communities, even if it isn't easy.

Our management consulting services focus on our clients' most critical issues and opportunities: strategy, marketing, organization, operations, technology, transformation, digital, advanced analytics and mergers & acquisitions, across all industries and geographies.

We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces.

## STRATEGY

Are your competitors talking about you in their boardrooms? Does your strategy guide how you allocate resources? Can every employee articulate your strategy and are they empowered to execute on it? At Millenium Business Consulting, we see strategy as much more than a plan. Since our founding, strategy has been our core business. We work with companies in every industry to develop strategies that deliver results.

## PERFORMANCE IMPROVEMENT

Millenium Business Consulting is the best consulting partner for companies that are committed to quickly achieving and sustaining their full potential. Our clients realize, on average, results yielding 25 times returns on our fees and margin improvements of seven percentage points within two to three years.

## ORGANIZATION

Some organizations work. They accomplish what they set out to do and their employees are engaged and happy with their jobs. Yet research indicates that only 20 percent of companies achieve that. We help clients improve financial performance and make their organizations better places to work by ensuring the entire organization system is aligned and set up to deliver on the company's objectives

## ADVANCED ANALYTICS

Big data and advanced analytics are creating profound new opportunities for businesses, yet we found that only 4% of companies are able to combine the right people, tools, data and organizational focus to take advantage. To realize the value of big data, organizations need strategic and not merely technological solutions.

Our strategy experience and analytical expertise help ensure that businesses build the right capabilities to mine data for insights that can enable better decisions and create value.





## CORPORATE RESEARCH

Many years of experience in virtually all types of research methodologies, and covering an extensive variety of product and service categories, you can be assured that we have the right service for your marketing research needs. Each service aims at obtaining the necessary information, so that you can base your decision on a clear understanding of the market.

### WE SUBSCRIBE TO FOUR KEY RESEARCH VALUES:

#### **1. Deal directly with the researcher**

You deal with the person executing your entire project from proposal to results presentation. You will not be passed from researcher to researcher, nor will you suffer the 'outsourced to juniors' or 'too many cooks' effects.

#### **2. Customized processes**

While the methods used are in many cases transparent and available in the academic literature, it takes years of study to fully grasp and understand them. You'll never have to endure 'cookie cutter' research processes. Research is a complex activity, and templates produce sub-optimal results which fail to answer the research questions.

#### **3. Consumer/respondent preservation**

Evidence suggests that response rates have been in decline since the 1950s. The interviewing experience is one of the factors driving this trend. In order to improve the interviewing experience every questionnaire is evaluated to increase the likelihood of the respondent being open to research in future.

#### **4. Empirically substantiated**

Empirically substantiated methods are key to research success. Unless a method has been proven to be reliable and valid it may not perform as expected..